

# SAM DYLAN FINCH

CREATOR & STRATEGIST

## ABOUT ME

I'm a writer, content strategist, and social media expert bringing seven years of experience in digital media to the table. I'm passionate about elevating brands that do good in the world, while creating unforgettable content along the way.

## SOCIAL MEDIA

### @SAMDYLANFINCH

Twitter (25K), Instagram (21K), Facebook (10K)

### @LQTUBLOG

Facebook (45K)

## EXPERIENCE

### 2020 PSYCHCENTRAL.COM

SOCIAL MEDIA LEAD & MANAGER

- Developed brand book and content strategy.
- Wrote social media posts for Twitter and Facebook.
- Engaged in market research to learn best practices.

### 2019 HEALTHLINE.COM

EDITOR OF MENTAL HEALTH & CONDITIONS

- Created overarching strategy for mental health content on-site.
- Edited articles for publication.
- Managed team of freelance writers.

### 2018 UPWORTHY.COM

BRANDED CONTENT EDITOR/WRITER

- Worked closely with the marketing team to produce campaign concepts for clients.
- Edited branded articles for publication.
- Wrote campaign proposals and copy.

## SKILLS

Writing/Editing



Audience Dev



Content Strategy



Data Analysis



Social Media



Media Design



## CONTACT

Schedule a call:  
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